



# metaphacts

## Marketing Intern / Working Student

### About metaphacts

metaphacts is a growing high-tech software company offering metaphactory, an end-to-end platform to ease the onboarding into the world of enterprise knowledge graphs - from knowledge graph management, through rapid application development, to end-user oriented interaction. Our team of experts develops the leading knowledge graph management platform for customers in areas such as engineering and manufacturing, life sciences, cultural heritage, and business.

### Your Role

Customer needs and customer satisfaction are central to our company. As a member of our team, you have the opportunity to act at the interface between research, innovation, and customer requirements. You will be part of our marketing team and will help promote targeted solutions that resonate with customers and solve real-world problems. In your daily work you have the chance to:

- Help prepare and distribute various marketing assets in a timely fashion;
- Assist the marketing team with the organization of events and tradeshow;
- Assist the marketing team in updating and maintaining our website, Social Media channels and other online assets;
- Perform market research and provide the marketing team with research data and trends to support marketing and sales campaigns;
- Coordinate with internal departments to respond quickly to customer needs, requests and problems;
- Provide general administrative support to our teams where required.

### Your Background

- You are studying Marketing, Business Management or a related field.
- You have experience with Adobe Photoshop, Camtasia, Joomla! CMS and other common industry applications (MS Word, PowerPoint, Excel, Google Drive, etc.).
- You have flawless written and verbal communication skills in English; German is a plus.

### Our Offer

- An exciting and dynamic work environment
- The opportunity to bring in your own ideas
- Close collaboration with a designated mentor from our team
- The chance to learn something new every day

### Interested?

We look forward to hearing from you!

Send us your informal application with your CV and desired entry date and we'll get back to you.

#### Your Contact:

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