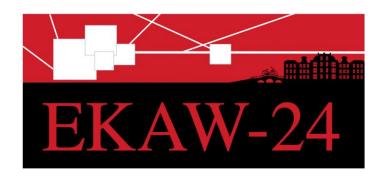


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Tutorial: Semantic Knowledge Modeling - Ontologies & Vocabularies



Who we are





Dr. Peter Haase
Founder & Chief Scientific
Officer



Irina Schmidt
Chief Marketing Officer



W3C°

OWL 2 Web Ontology Language Structural Specification and Functional-Style Syntax (Second Edition)

W3C Recommendation 11 December 2012

This version:

http://www.w3.org/TR/2012/REC-owl2-syntax-20121211/

Latest version (series 2):

http://www.w3.org/TR/owl2-syntax/

Latest Recommendation:

http://www.w3.org/TR/owl-syntax

Previous version:

http://www.w3.org/TR/2012/PER-owl2-syntax-20121018/

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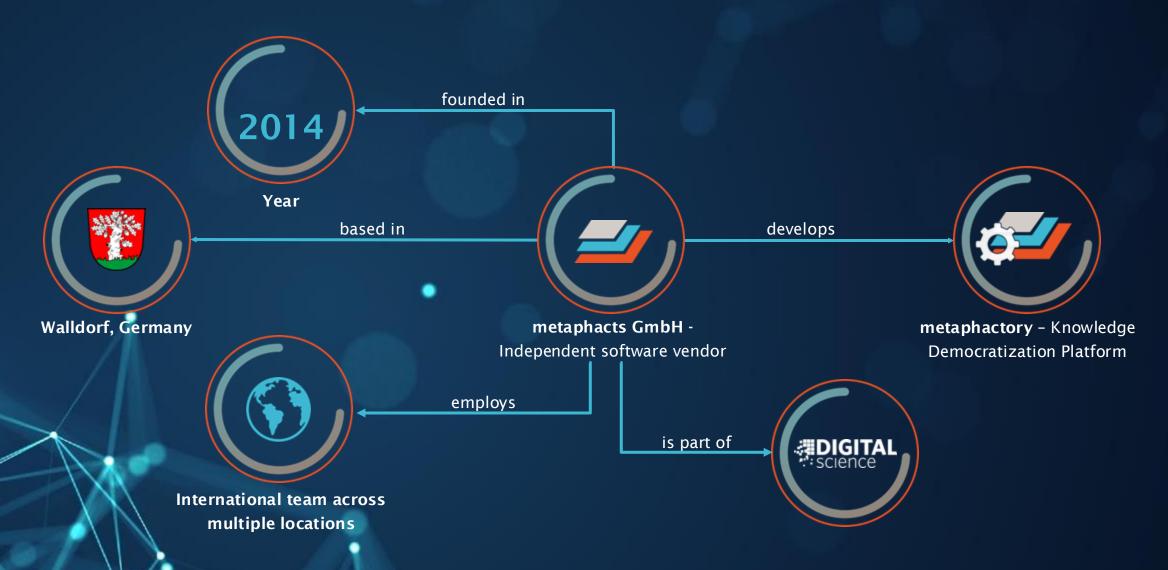
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metaphacts GmbH - Knowledge Democratization and Al



Company Snapshot



Agenda



- Introduction
- What is semantic knowledge modeling The metaphacts approach
- Visual modeling basics Hands-on tutorial

Coffee break

- Examples and experiences from industry
- Model-driven app building
- · Advanced considerations in visual modelling: collaborative workflows, versioning
- Conclusion and Q&A

Setup & Supporting Material



- The tutorial is an interactive learning experience with hands-on exercises
- Trainer will show live examples and guide participants through them
- Participants have their individual metaphactory setup for hands-on exercises
- Slides and exercise material will be made available to the participants for their personal use

Watch Out For...

"Documentation"

 Links content being presented to builtin metaphactory 'Help' sections for more technical details



"Walkthrough"

- Links Example being presented to reusable and complete pre-defined code
- Description of planned Hands-on exercises
- Code Snippets to carry out exercise, and entire solutions

Walkthrough: https://#yourmetaphactory#.tutorial.metaphacts.cloud

Documentation: http://help.metaphacts.com/resource/Help:Start

Interact with the trainers!





Raise a hand in Checkpoints to signify readiness/completion, e.g. ready to proceed, task complete, etc.



<u>Speak out</u> to flag issues, ask questions, request support with exercises, etc.





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Semantic Modeling – The metaphacts Approach



Rapid application building - Fast path to value

Continuous iterations & innovation







Domain Experts

Review your current processes, discuss your solution goals and current pain points, and define your users' information needs.







Domain Ontology **Experts Engineers**

Collaboratively define a knowledge model. The knowledge model is validated with **business** users in an iterative manner.



Data Stewards

Maintain and curate heterogeneous data sources and map data to the domain knowledge model.



Engineer



Users

Translate end-user

information needs into

intuitive, model-driven

interfaces.



Domain **Experts**







Domain Users

Consume data, quickly find relevant information, and gain meaningful and actionable insights for your daily tasks.

Pinpoint your information needs

Model your domain

Connect your data Build the user experience

Delight end users





Week 2-4

metaphactory - Knowledge Democratization Platform



KNOWLEDGE GRAPH MANAGEMENT

Visual authoring, visualization, versioning & cataloging of ontologies, vocabularies, datasets & gueries Data validation, provenance & lineage

Engineer

END-USER ORIENTED INTERACTION

Abstracted view One-stop knowledge hub Intuitive UI for knowledge discovery, exploration, analytics, editing

KNOWLEDGE GRAPH APPLICATION BUILDING

Low-code platform Powerful template engine Large library of Web components Easy customization



DATA INTEGRATION & FEDERATION

Unified view on distributed and heterogenous data sources: graph databases, relational databases, REST APIs, machine learning algorithms

> Transparent SPARQL federation





MIDDLEWARE SERVICES

Dynamic data-driven REST APIs based on queries

Role-based access control

Lookup & Reconciliation

Tableau - Web Data **Connector Endpoint**















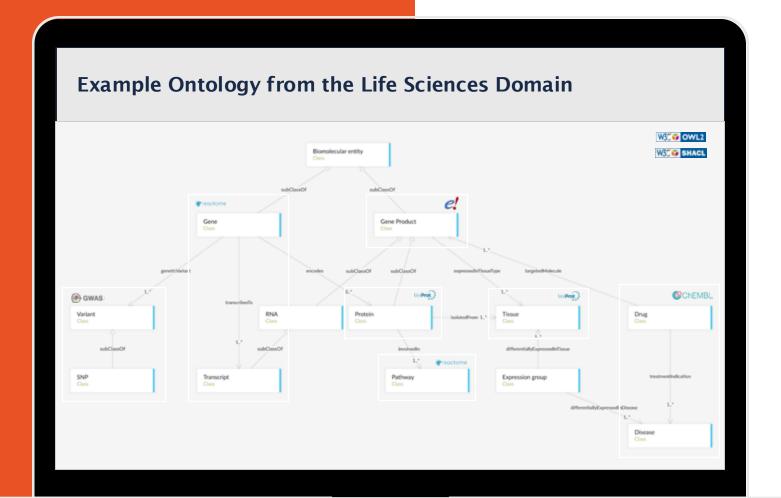












Building the knowledge graph



Engineer

Knowledge K Graph



Knowledge Steward (Domain Expert)



Data Steward

Visual Ontology Modeling

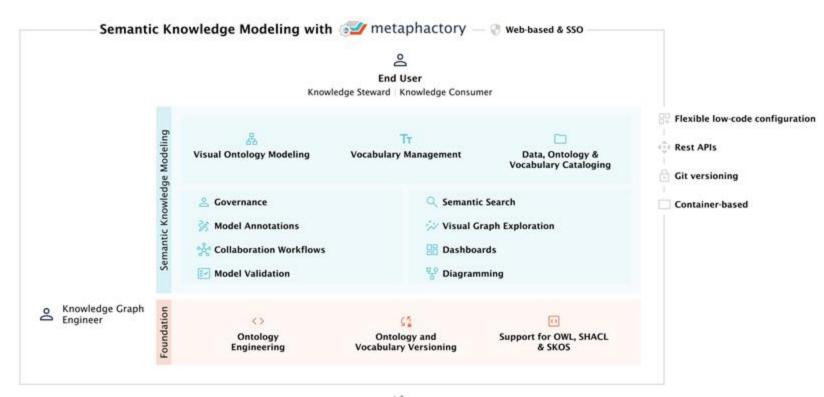
- All stakeholders are empowered to actively participate in the modeling process
- Agile processes for ontology design, implementation, documentation and governance



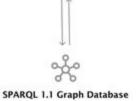


Semantic Knowledge Modeling

- Capture domain
 knowledge & expertise
 in reusable &
 extensible semantic
 models
- » Boost data literacy by enabling domain experts & business users to contribute to the modeling process
- » Support expert users with advanced features for ontology engineering & governance workflows



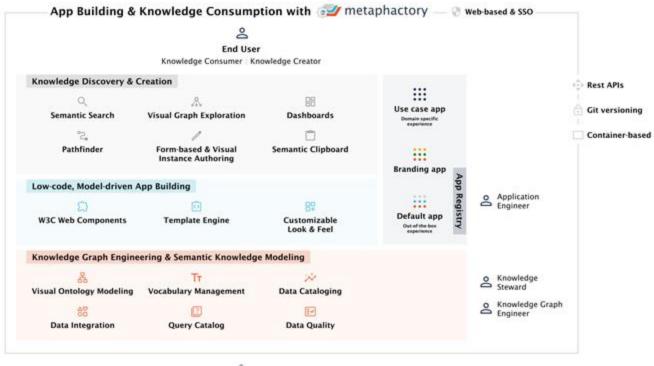




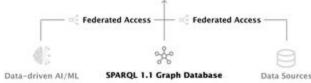


Model-driven App Building & Knowledge Consumption

- » Build use-case specific knowledge graph apps that meet enterprise requirements
- » Drive knowledge democratization by empowering end users to discover, consume & create knowledge & insigts in a selfservice manner
- » Support application engineers with a model-driven, low-code approach for app building



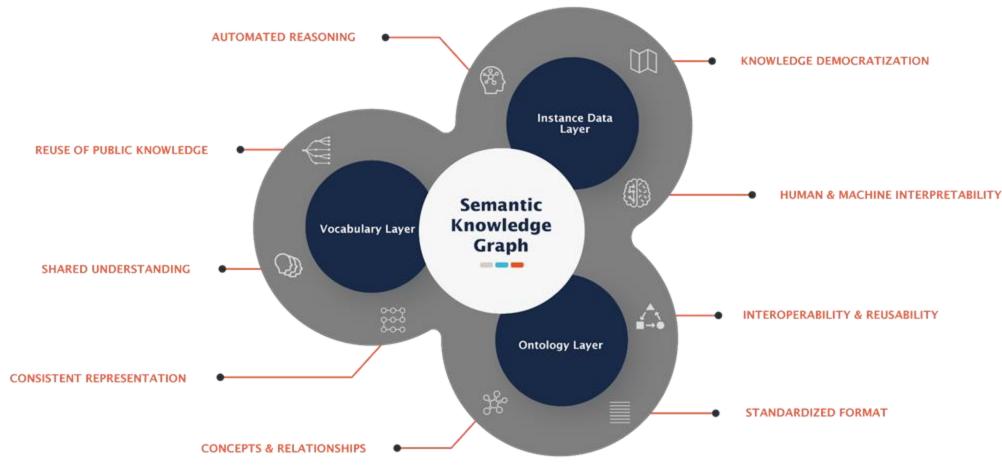






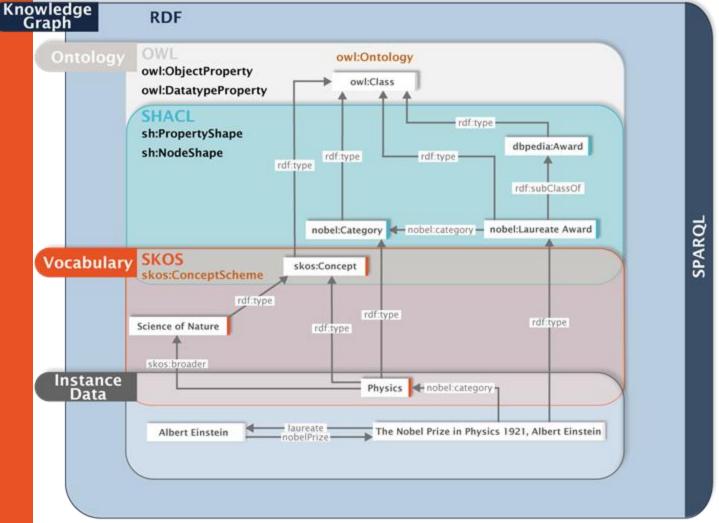
The three layers of a semantic knowledge graph







Connecting ontologies, vocabularies & instance data



metaphactory knowledge graph approach - Layering of open W3C semantic knowledge graph standards as utilized & applied by metaphactory

Benefits

- Interlink ontologies & vocabularies to support reuse while separating management & governance tasks
- » Improve stakeholder communication, asset documentation & governance
- Enable model-driven applications with e.g., autosuggestions in semantic forms, runtime validation of user interaction, hierarchical facets in search, etc.
- Ensure data quality by running checks & validations against business logic

Visual Notation for Ontology Modeling



Classes

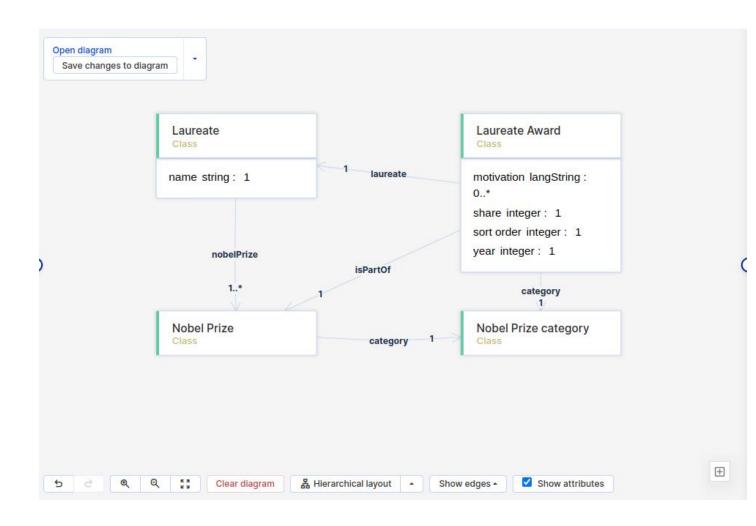
 represent the abstract or concrete categories, types, or groups of entities within the domain of discourse.

Attributes

 are specific properties or characteristics assigned to an instance (individual) of a class.

Relations

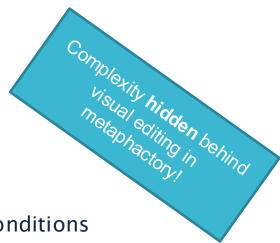
 define how entities or classes are related to each other within the ontology.



Behind the scenes: SKOS & OWL+SHACL



- Web Ontology Language (OWL) provides more ontological constructs including:
 - distinction between OWL ObjectProperties (resources as values) and OWL DatatypeProperties (literals as values).
 - Able to define a named graph as an ontology, e.g.
 - http://data.nobelprize.org/terms/> a owl:Ontology;
 dcterms:title "Linked Nobelprize Ontology".



- **SHACL** is a language to describing and validating RDF graphs against a set of conditions through shapes:
 - Node shapes: constraints about a given focus (target) node.
 - Property shapes: constraints about a given property and its values for the focus node.

Documentation: https://www.w3.org/TR/owl2-overview/
https://www.w3.org/TR/shacl/

OWL: Example



```
Class definitions:
# prefixes omitted
:Laureate a owl:Class;
        rdfs:label "Laureate" .
:LaureateAward a owl:Class ;
        rdfs:label "Laureate Award" ;
        rdfs:subClassOf dbpedia:Award .
Property definitions:
:isPartOf a owl:ObjectProperty;
        rdfs:label "is part of" .
:name a owl:DatatypeProperty;
        rdfs:label "name" .
```

SHACL: Example



SHACL definitions:

```
# prefixes omitted
                                                Node shape
:LaureateShape a sh:NodeShape ;
sh:targetClass :Laureate ;
sh:property [
         sh:path :nobelPrize;
         sh:class :NobelPrize;
         sh:minCount 1;
                                                Property shapes
sh:property [
         sh:path :name;
         sh:datatype xsd:string;
         sh:minCount 1;
         sh:maxCount 1;
```

Knowledge Graph Assets



A. Ontologies

- the model of your domain
- the schema/structure of the data
- Modeling language: OWL + SHACL

B. Vocabularies

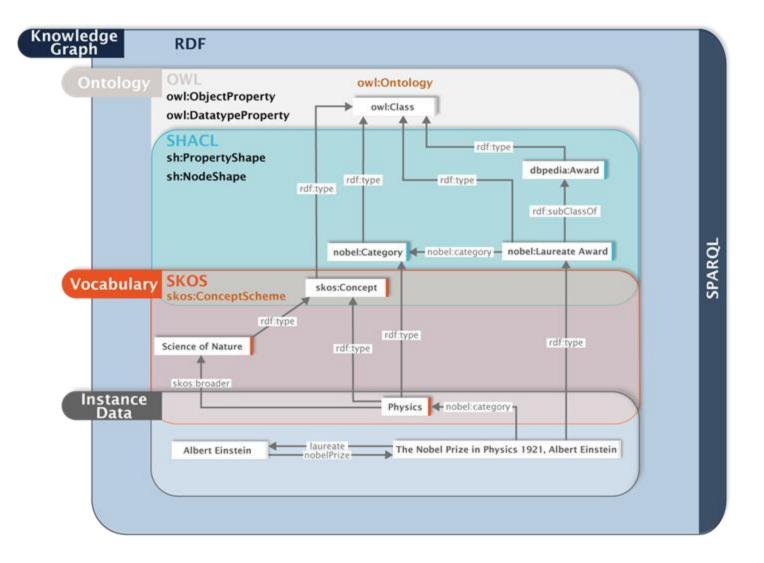
- Extends structure introduced by ontologies
- Definitions of relevant terms / concepts for a given domain
- Modeling language: SKOS

C. Instance Data

- Data about actual entities in the domain
- Concrete "ground level" information: particular people, specific products, or individual events with their associated attributes and relationships

Notes:

- Knowledge Graph = collective assets
- SPARQL is the entry point to the Knowledge Graph as a whole (Read/Write at all levels)
- Vocabularies considered as Instance Data with special characteristics & function
- Vocabulary definition is very subjective, use-case dependent
- Blurred lines / overlap in asset role within the KG (what constitutes the model/structure VS what constitutes data)



Behind the scenes: SKOS & OWL+SHACL



- Simple Knowledge Organization System (SKOS) provides vocabulary definitions:
 - Concept schemes, informal hierarchies and association networks

```
nobel:Physics a skos:Concept .
nobel:Chemistry a skos:Concept .
```

SKOS allows for the definition of term hierarchies (skos:hasTopConcept, skos:broader, and skos:narrower) e.g.

```
nobel:vocabulary a skos:ConceptScheme;
  skos:hasTopConcept nobel:Categories.
nobel:Physics a skos:Concept;
  skos:inScheme nobel:Categories;
  skos:broader nobel:Science-of-Nature .
```

Reference: http://www.w3.org/TR/skos-reference/

Modeling Guidelines



Contents

1	Intr	roduction	1
	1.1	What is semantic modeling and how does it help?	1
	1.2	What is involved in semantic modeling?	2
	1.3	How does the model relate to data?	3
2	Get	ting started with modeling	4
	2.1	Basic elements in the semantic modeling language	4
		2.1.1 Class: How do you define the things you model?	4
		2.1.2 Attribute: How do you describe your classes?	6
		2.1.3 Relation: How do you relate your classes to one another?	7
	2.2	Connecting elements together to form an ontology	9
3	Met	thodology and design principles for ontology modeling	11
	3.1	Getting started: Modeling for the first time	11
		3.1.1 Planning the scope of your ontology	11
		3.1.2 Implementing the initial ontology design	12
		3.1.3 Checking your work with competency questions	14
		3.1.4 Documenting your work so far	17
		3.1.5 Refining your ontology	18
	3.2	Next steps: Advanced considerations	18
		3.2.1 Modular development	18
		3.2.2 Ontology reuse	20
4	Enhancing your modeling capabilities		
	4.1	Vocabulary	21
5	Con	nclusion and outlook	23
Q	uick I	Reference	i
-	Nan	ming Tips	i
	Mod	deling Checklists	iii

https://metaphacts.com/images/PDFs/metaphacts_Semantic_Modeling_Guidelines_1.0.pdf

Modeling Guidelines



Class Naming Tips

- A class name is usually singular (e.g., Person not People).
- Class names are usually capitalized (e.g., Organization).
- Classes generally use nouns or noun phrases (e.g., Organization or Software Business).
- For classes named with noun phrases, you typically use title case (e.g., Software Business).

Attribute Naming Tips

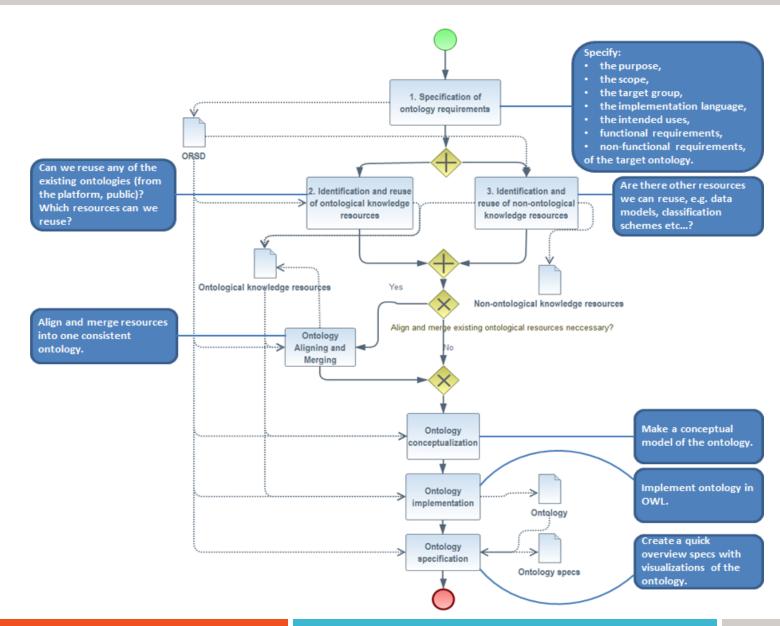
- Attributes are typically named after the internal properties of a class (e.g., length, birth date, color, etc.).
- · Attribute names are usually lowercase.
- Grammatically, attributes are usually either:
 - Nouns (e.g., length) most common
 - Verbs/verb phrases (e.g., has length of) less common
- When a verb is used for an attribute name, it should be present tense (e.g., has, not had).
- Multi-word attributes should use spaces to enable human-readability, although some prefer camel-case.
- No matter which style you choose, you should always be consistent!

Relation Naming Tips

- Relations use mostly the same naming conventions as attributes.
 - The exception is that grammatically, you usually want verbs and verb phrases for relations rather than nouns (e.g., "A Person knows a Person", "A Person lives in a House", etc.).
- A relation should derive its name from the intended connection between the two classes and indicate the semantics.
 - This allows us to distinguish between different connections between the same classes (e.g. "A **Person** eats **Food**" vs "A **Person** loves **Food**").

Ontology Development Methodology - Inspired by NeOn







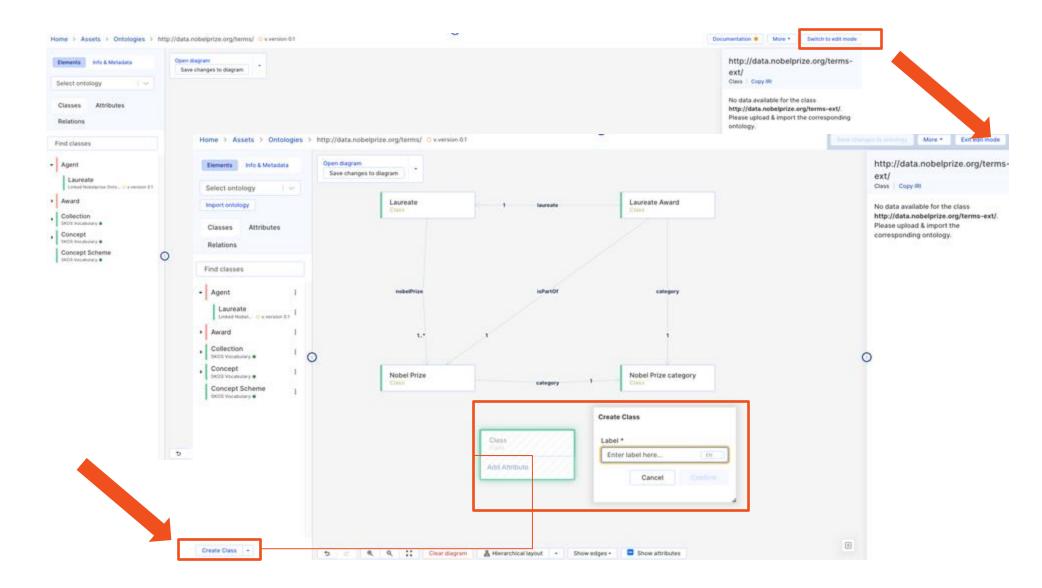
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Visual ontology modeling

- Explore catalog
- Create a new ontology
- Create classes/relations/attributes
- Reuse
- Vocabulary restriction

Toggling Edit Mode

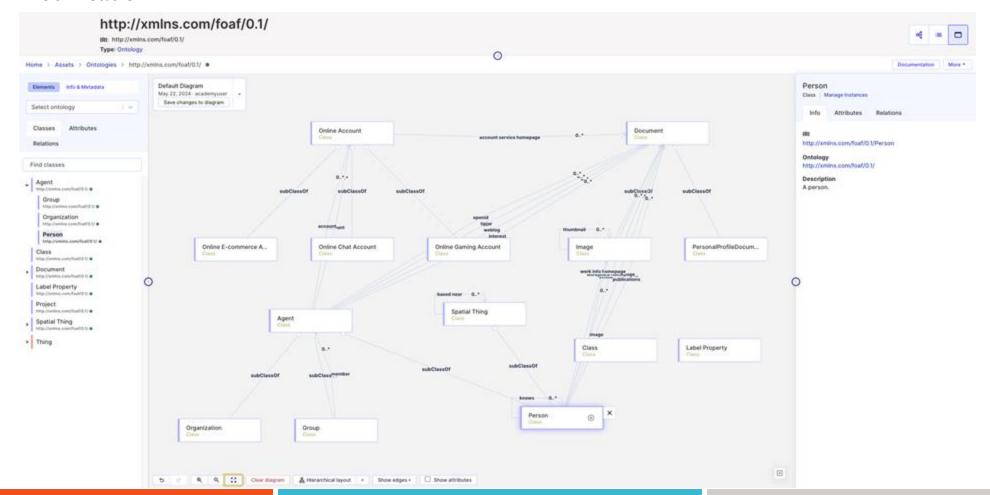




Visual Vocabulary & Ontology Management

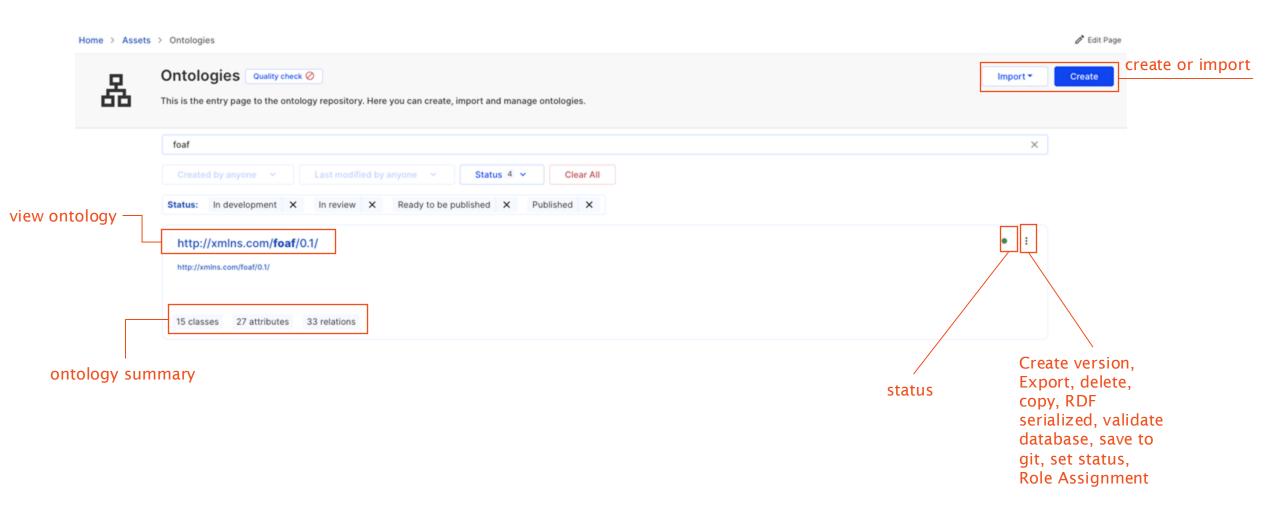


- Visual diagrams as default means to interact with vocabularies & ontologies
 - exploration & documentation
 - modification



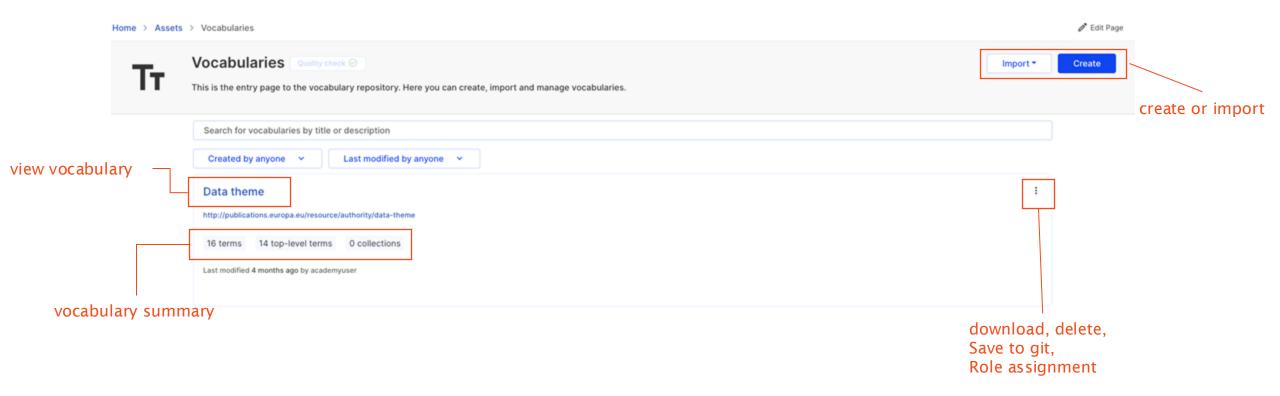
Vocabulary & Ontology Management: Basics





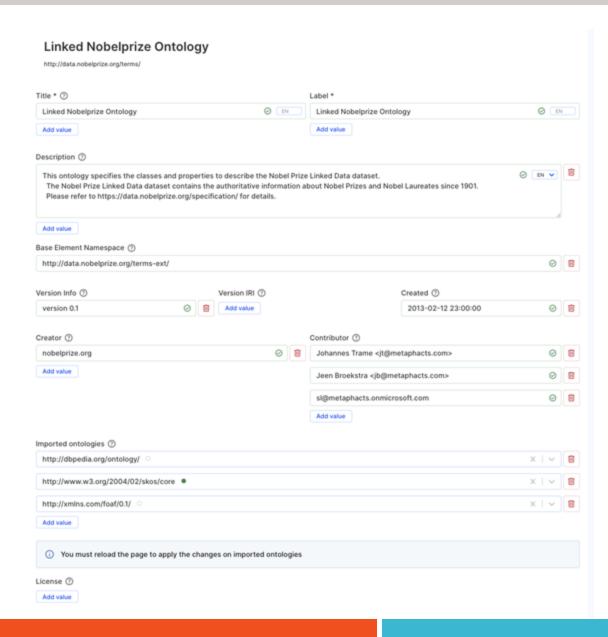
Vocabulary & Ontology Management: Basics





Versioning Info as Metadata





- Title (dcterms:title)
- Label (rdfs:label)
- Description (dcterms:description)
- Base Element Namespace (IRI) (vaem:namespace)
- Version info (owl:versionInfo)
- Version IRI (owl:versionIRI)
- Created (dcterms:created)
- Creator (dcterms:creator)
- Contributor (dcterms:contributor)
- Imported ontologies (owl:imports)
- License (dcterms:license)

Ontology VS Diagrams: What to keep in mind!

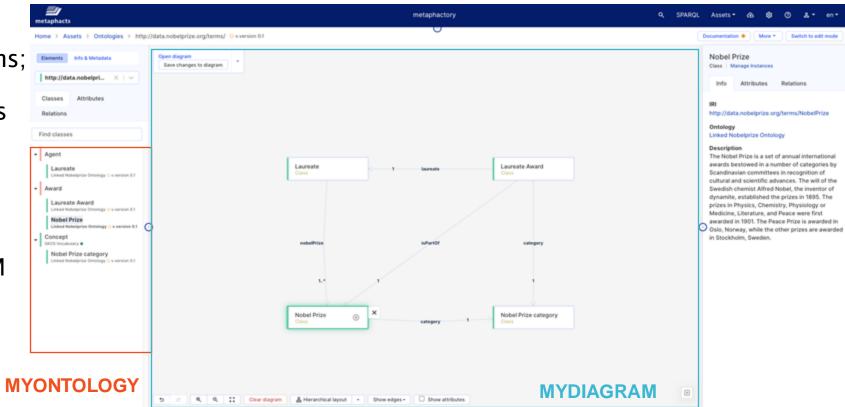


MYDIAGRAM – saved as a Diagram

- Apart from default diagrams; unlimited amount of diagrams can be created as views
- Each ontology can have 1+

MYONTOLOGY - model corresponding to MYDIAGRAM saved as Ontology

- elements inherited from other ontologies NOT included, only references
- Exactly 1



Ontology VS Diagrams: What to keep in mind!

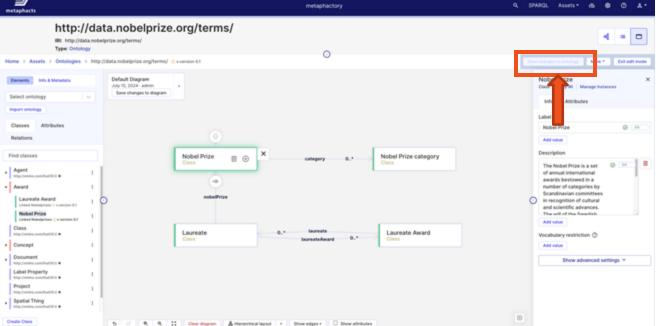


Default Ontology View

Save changes to Diagram!







ONTOLOGY EDIT MODE

Saves changes to ontology AND current diagram!

Combining multiple ontologies



Combination supported and encouraged!

Side bar:

Switch between ontologies without resetting Canvas view

Canvas:

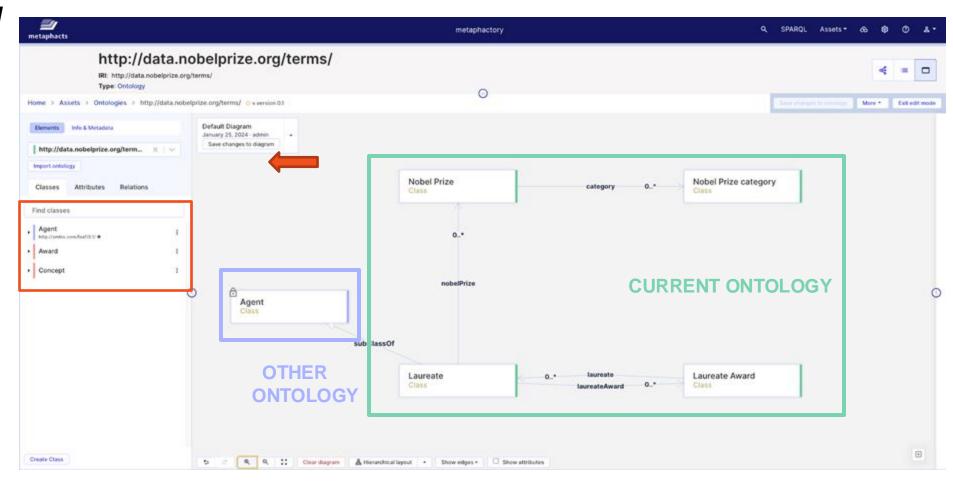
Drag/drop and connect entities from multiple ontologies

Colour scheme:

Same colour = same ontology!

Edit mode:

can only edit entities in current ontology





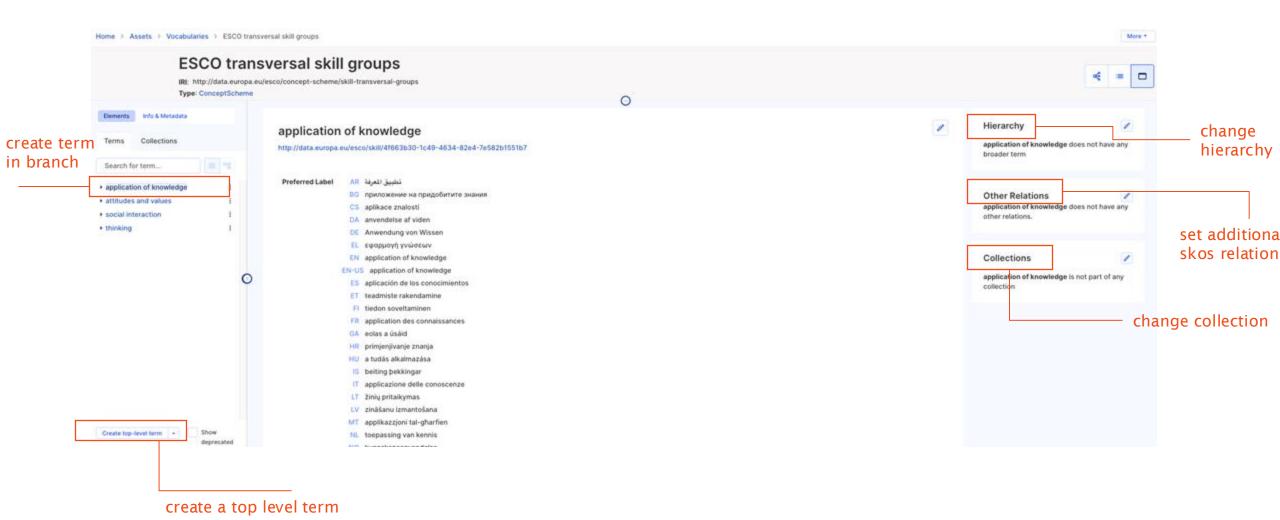
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Vocabulary & taxonomy management

- Explore catalog
- Create a new vocabulary
- Create/edit/import terms
- Create a collection

Vocabulary & taxonomy management

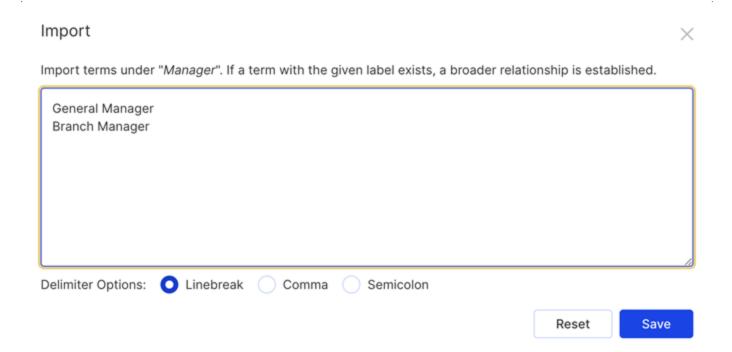


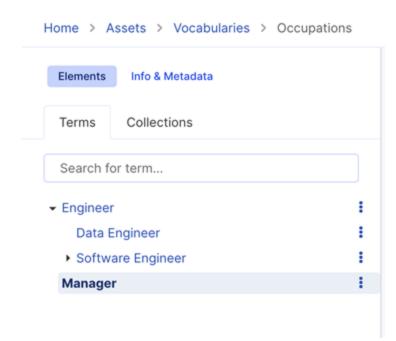


Vocabulary & taxonomy management



- Create a new 'Occupations' Vocabulary
- Create top level terms
- Import narrower terms







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Hands-On: Go to your tutorial instance!



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Coffee Break



Examples and Experiences from Industry

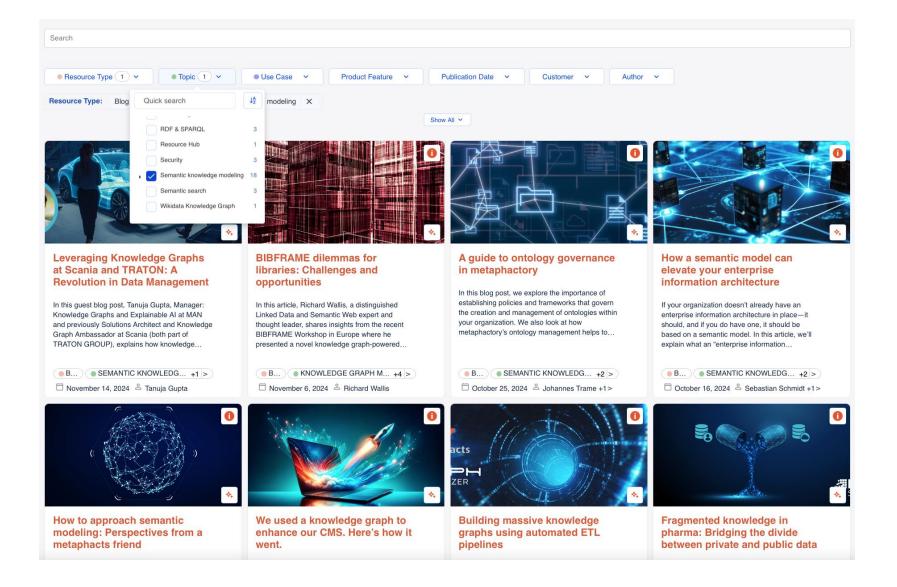


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Resource Hub

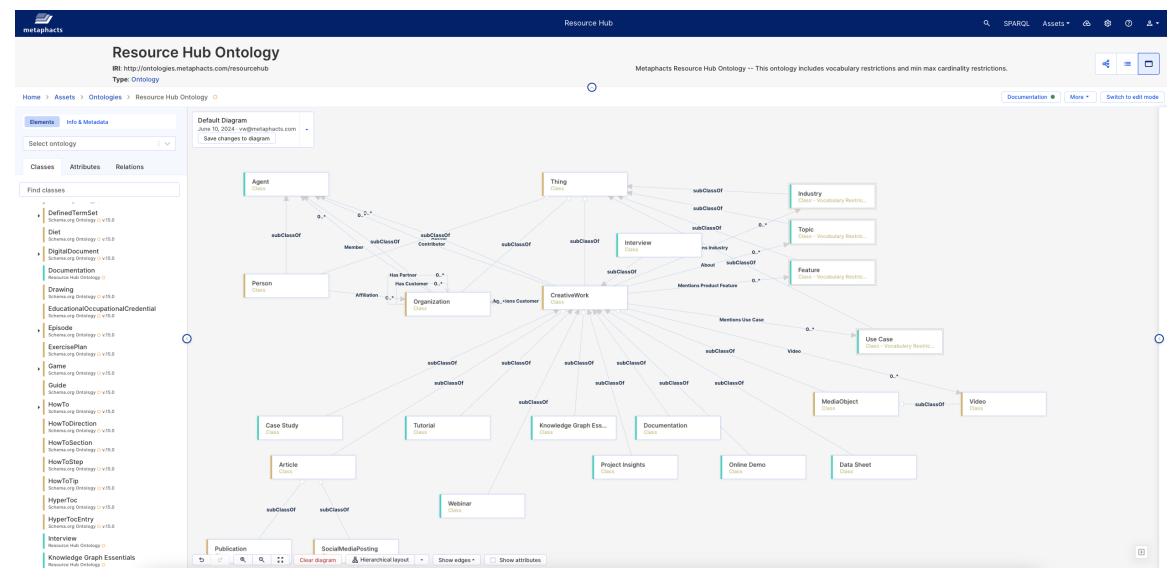
metaphacts Resource Hub





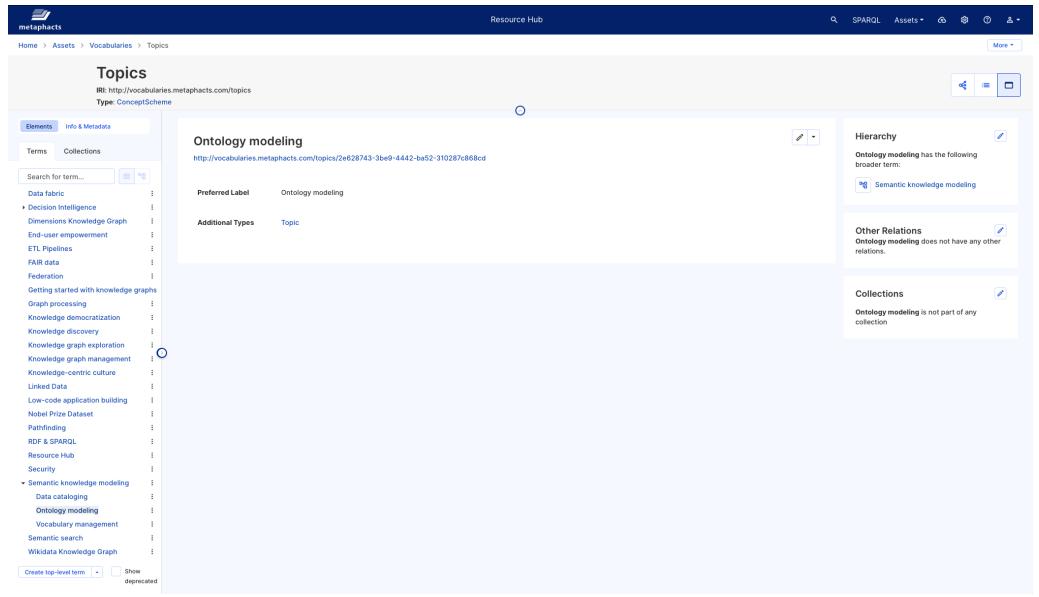
Resource Hub Ontology





Resource Hub Vocabularies







Enterprise Information Architecture



What is Enterprise Information Architecture (EIA)?

Critical component for (strategic) data, IT and technology management and planning in support of the business. (often embedded into Enterprise Architecture – EA)



model, assess,
structure, analyze,
organize, manage &
visualize an
organization's data &
information assets
across various systems,
technologies,
departments, processes
& stakeholders



enable efficient decision-making, information sharing, & process optimization within an organization while ensuring security and privacy



common elements include metadata, taxonomies, content management, data modeling, data governance, & API integration



enable stakeholders within to organization to communicate on data (with a common business language)

Why Semantics in EIA*?

- » Connect business and IT (drive data democratization)
- » Connect data governance silos (data catalog, GRC, business glossary, process catalog, ...)
- » Connect company strategy and digital execution





Semantic layer approach to EIA

Modeling of the data landscape in two layers:

Business objects

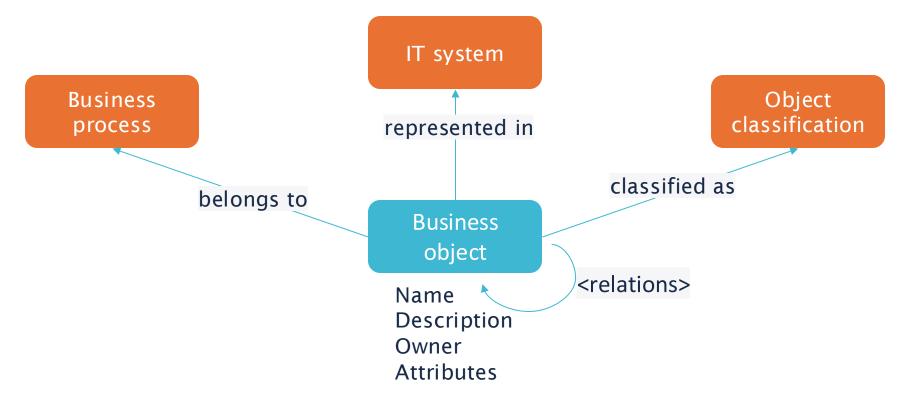
- » Real or virtual objects of the business world (e.g., sales order, packaging material, plant)
- Input, output or interim result of a business process
- » Named by explicit and harmonized terms
- » Represented and persisted by data within IT systems

Physical representations

- » Physical data models representing the physical structure of data
- » Part of the IT landscape
- » Cover complete or parts of business objects (in a specific context = IT system, database, data warehouse, data lake, data transport technology)



The business object in the semantic layer

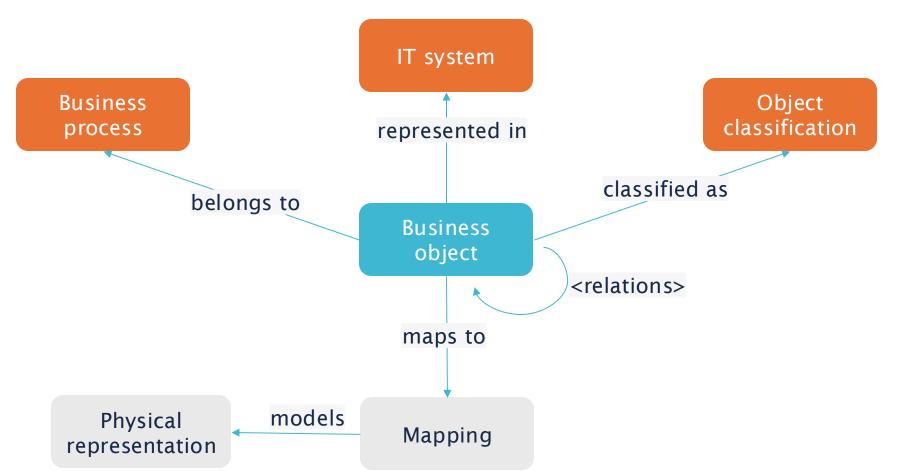




- Data Owner
- Data Steward
- Data Engineer
- Information Architect
- Information
 Architecture
 Governance
- User



Expanding the semantic layer to physical layer





- Data Owner
- Data Steward
- Data Engineer
- Information Architect
- Information Architecture Governance
- User

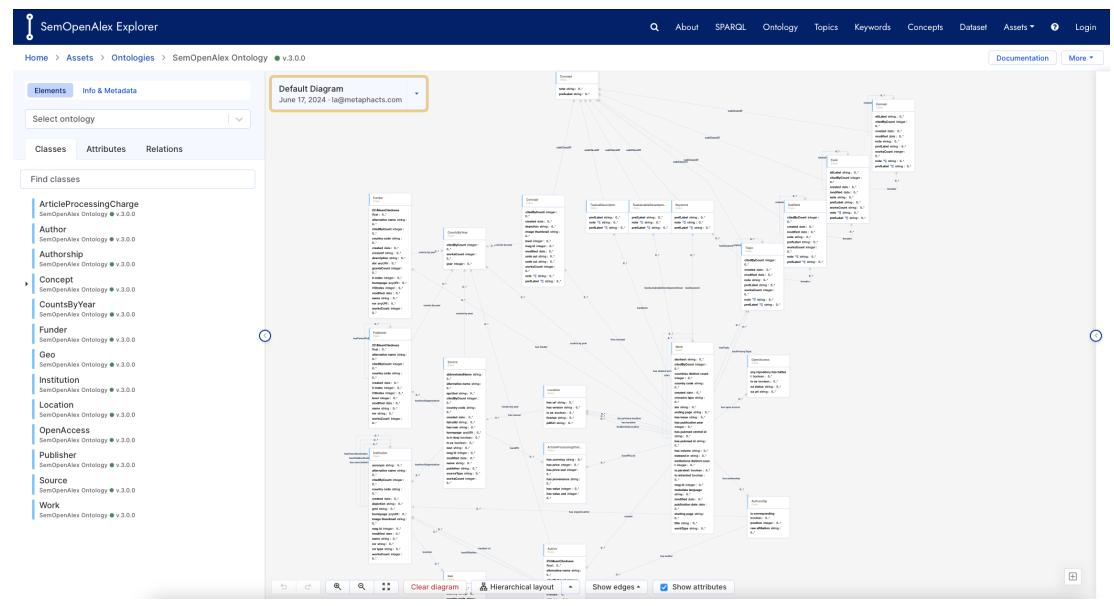


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SemOpenAlex

SemOpenAlex Ontology



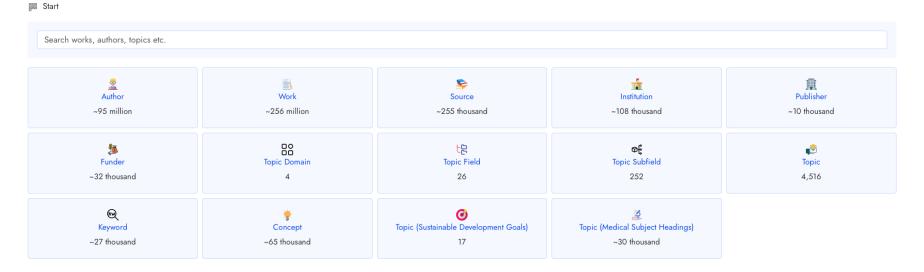


SemOpenAlex Explorer





Welcome to **SemOpenAlex**, the world's most extensive scholarly knowledge graph with over **26 billion RDF & RDF-star triples**. SemOpenAlex provides comprehensive information on **scientific publications** and related entities. It is built upon **OpenAlex** and is licensed under CCO, making it free for use in any context. Use SemOpenAlex to semantically navigate the scholarly space, seamlessly integrate your own data with academic publishing information, and leverage the power of machine learning to identify patterns, make predictions, and generate recommendations based on our **SemOpenAlex entity embeddings**. Icon attribution





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Ontology Repository

metaphacts Ontology Repository



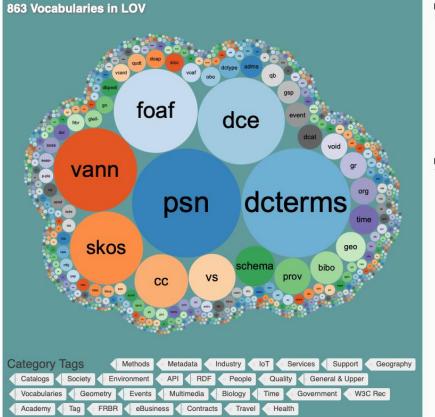
metaphacts	metaphacts Ontology Repository	Q Assets ▼	⊕ ⑦ Login
Home > Assets > O	intologies		
ጹ	Ontologies This is the entry page to the ontology repository. Here you can create, import and manage ontologies.		
	Search for ontologies by title or description		
	Created by anyone Last modified by anyone Status 4 Clear All		
	Status: In development X In review X Ready to be published X Published X		
	Show All Y		
	BIBFRAME vocabulary	• v.2.2.0 :	
	http://id.loc.gov/ontologies/bibframe/		
	The Bibframe vocabulary consists of RDF classes and properties used for the description of items cataloged principally by libraries, but may also be used to describe items cataloged by museums and archives. Classes include the three core classes - Work, Instance, and Item - in addition to many more classes to support description. Properties describe characteristics of the resource being described as well as relationships among resources. For example: one Work might		
	be a "translation of" another Work; an Instance may be an "instance of" a particular Bibframe Work. Other properties describe attributes of Works an read more 203 classes 63 attributes 144 relations		
	Last modified on October 18, 2022		
	Document Annotation	• :	
	http://ontologies.metaphacts.com/document-annotation		
	0 classes 0 attributes 0 relations		
	fabio	• v.2.1 :	
	http://purl.org/spar/fabio		

https://ontologies.metaphacts.com/

LOV Repository







psn - Product Supply Network Vocabulary

vair - Vocabulary of Al Risks

foo - Forest Observatory Ontology (FOO)

dstv - DSTV:Steel Construction Ontology

Latest Updates

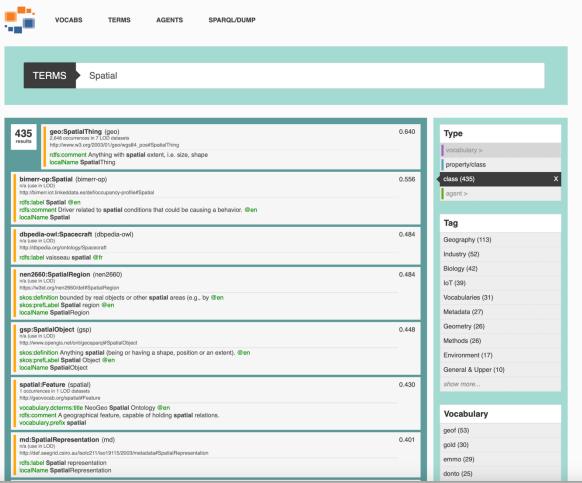
intro - INTRO: the intertextual, interpictorial, and intermedial relations 2024-11-18

IIoT - Ontology for Industrial Internet of Things systems

psn - Product Supply Network Vocabulary 2024-10-02

m4i - Metadata4Ing: An ontology for describing the generation of research data within a scientific activity

vair - Vocabulary of Al Risks



https://lov.linkeddata.es

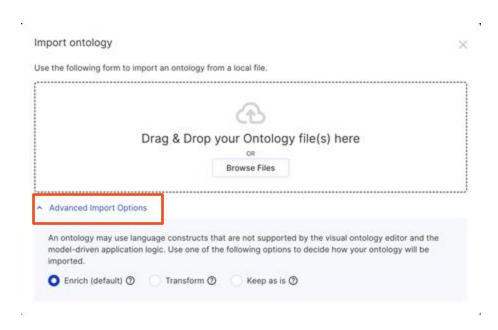
Import existing Ontology/Vocabulary - Ontology transformations

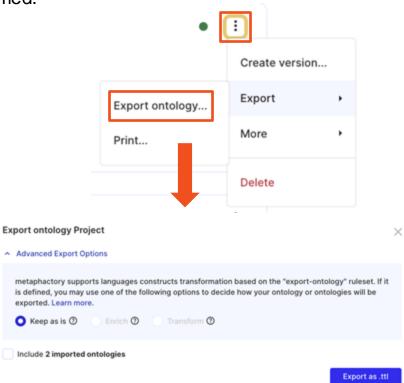


Warning!: transformation to non-SHACL ontology in metaphactory can be automatically applied.

Check *Admin > Assets System Configuration* to set the appropriated option. The following three options are available for import:

- **enrich**: Augment the original ontology with language constructs that are compatible with the visual ontology editor and the model-driven application logic.
- transform: Transform the original ontology to language constructs that are compatible with the visual ontology editor and the model-driven application logic. Original language constructs may be dropped as part of transformation.
- **keep**: Import the ontology as is. Incompatible language constructs will not be transformed.





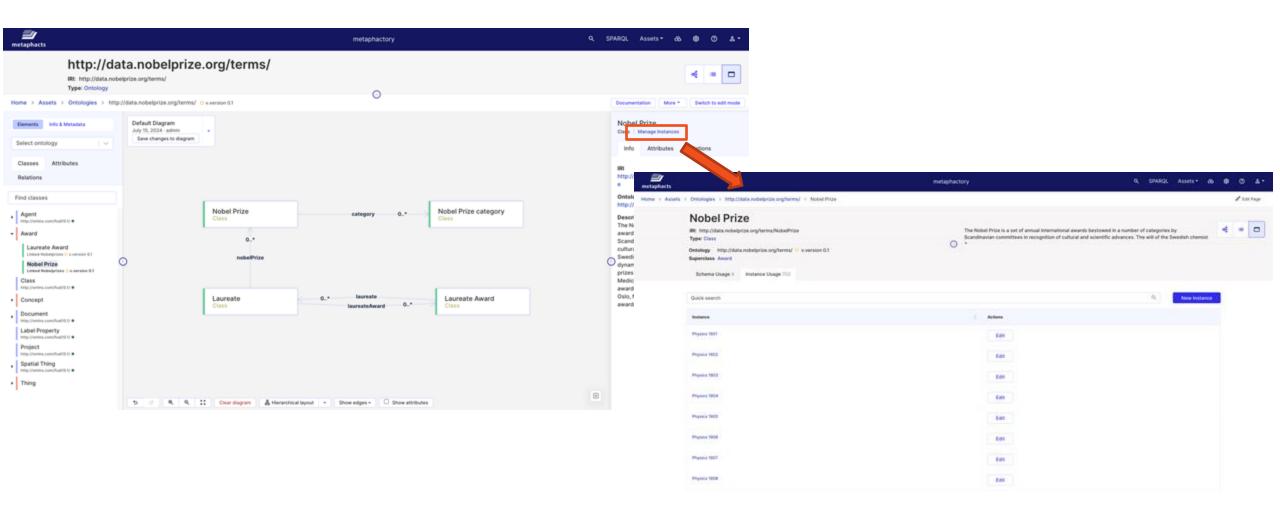


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Instance Data Management

Instance data management

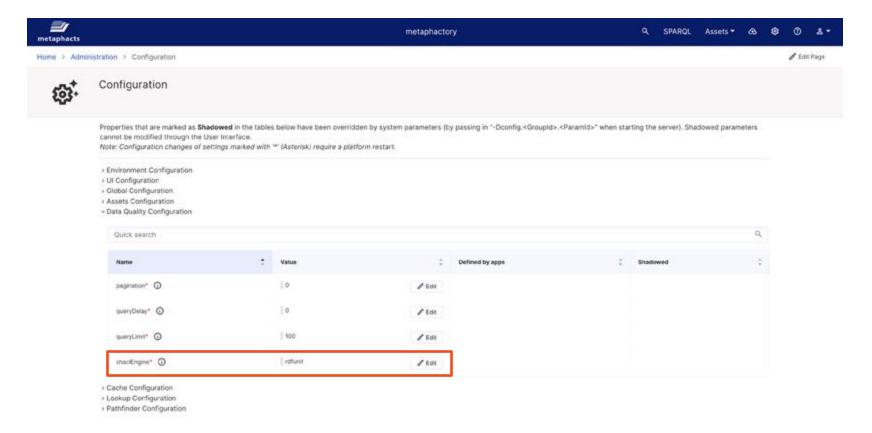




Model-driven Data Validation



- metaphactory uses an internal SHACL engine by default
 - Possible to set up database's own engine (Stardog or GraphDB)



Documentation: https://help.metaphacts.com/resource/Help:DataQuality/

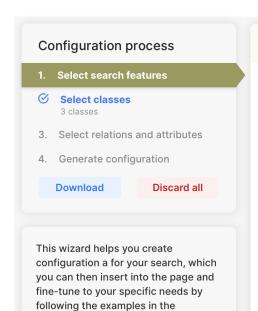


Model-driven Development

Model-driven Wizards



Search Wizard



metaphactory documentation.

Based on your selection, the wizard

will generate the configuration for the metaphactory search component.

Select search features (1 of 4)

Configure your search based on your needs and available data.

Enable facets

If enabled, additional contextual filters will be generated on top of the results which allow the user to refine them without changing the initial query.

Show exploration facets

If enabled, facets will be shown when exploring all entities of a domain without further search conditions being formulated. Consider to disable this option to improve performance on large datasets with millions of entities.

✓ Model-Driven Search Profile

If enabled, you will only be asked to identify and select the classes relevant as domain for your search. The selection of relations and attributes will be skipped as the search profile is created automatically at runtime based on the selected classes.

Count Query Optimization

Some database vendors offer built-in optimizations for count queries (e.g. for instances of a given type). In order to efficiently render the counts in the domain cards, it is recommended to use the database specific optimization.

GraphDB

Stardog

Generic SPARQL

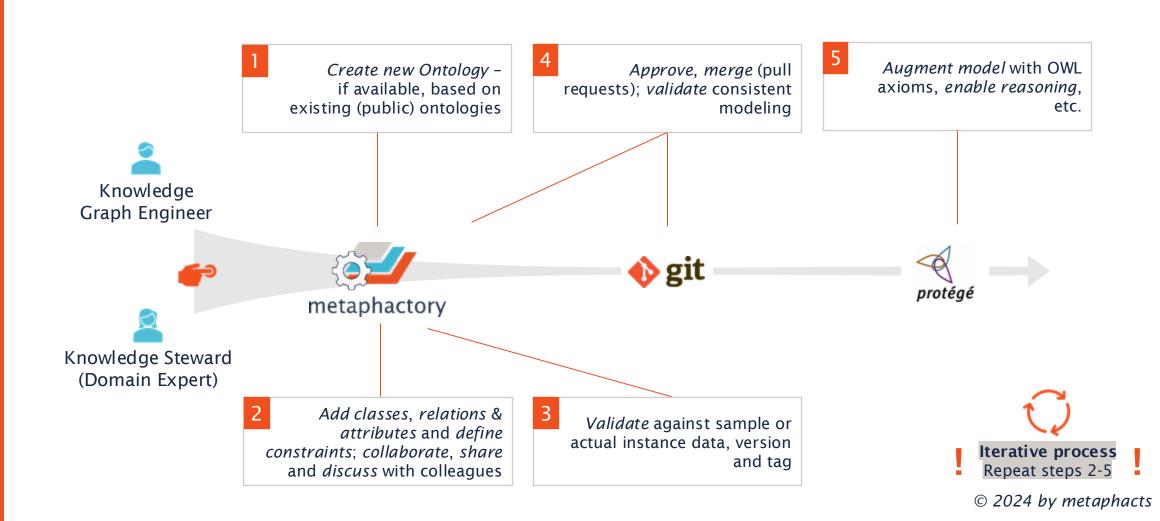
Next: Select classes



Advanced Modeling Features



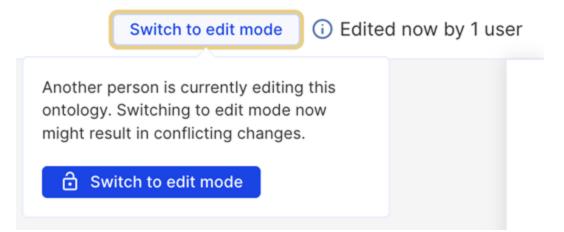
Collaborative semantic knowledge modeling



Collaborative Editing notifications



- 'Soft Locking mechanism': Alerts that other engineers are editing the asset
 - No. of active editors/edit sessions
 - Users are anonymized by default (data privacy) can be overridden
 - Admin > Sys. Settings > UI config (anonymizeAssetLocks = false)

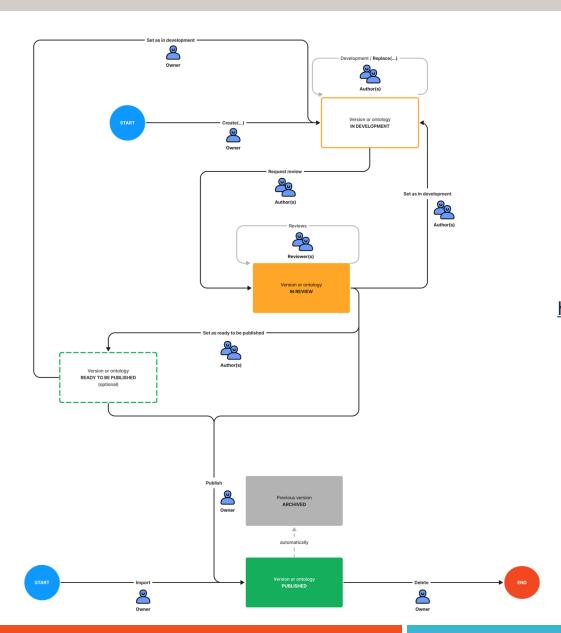


- Important Notes: 1 editing session per ontology supported
 - Notifications serve informational purpose, no hard locking
 - Saving changes persists/replaces the entire graph of the ontology
 - Offline checks amongst engineers required in case of questionable locks (e.g. other user has a stale session, or same user in another Web browser tab)

Documentation: http://help.metaphacts.com/resource/Help:VisualOntologyEditing#collaborative-and-concurrent-editing

Collaborative Editorial Workflows

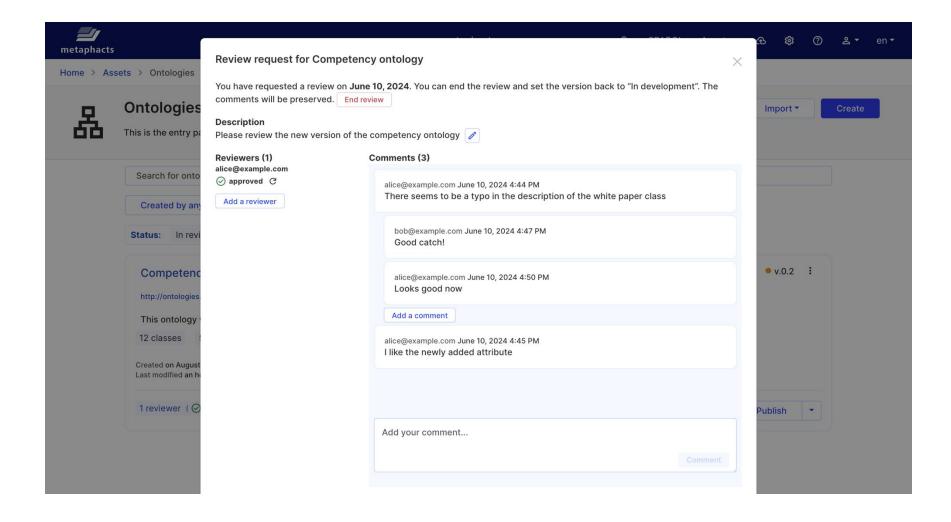




 $\underline{https://help.metaphacts.com/resource/Help:EditorialWorkflowsAndVersioning}$

Review Requests





Ontology & Vocabulary Versioning with Git

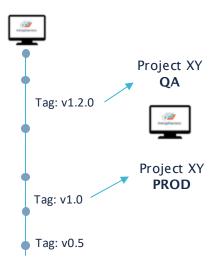


Import and versioning through GIT
 Master





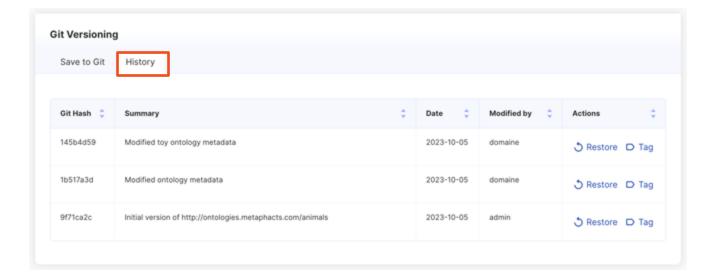
- Works on private and public GIT
 - Support for ssh key handling
- Support for tagging



Saving Changes & Documentation, History



Save to Git	History	
Base Revision 18550fa5		
Storage ①		
assetStorage		
Location * ②		
nobel.ttl		
Branch ⑦		
o develop-20	240927-1157-nobel.ttl	
main		
Commit messag	e *	
Added new cl	ass http://data.nobelprize.org/terms-ext/Class	
	•	

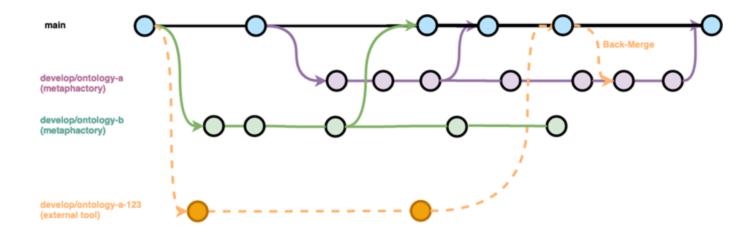


Asset Git Branching



Recommended workflow

- Main Branch: contains stable (release) versions of assets
- Development Branch(es): Ontology editor operates on revisions
- Small badge indicates asset connection to main branch (Main) or develop branch (Dev).



One branch per Ontology or Vocabulary ensures isolated/reviewable changes

- easy integration in external Git workflows
 - See ontology changes as diff with main branch
 - PRs can be used for reviews
 - Merge + Git approvals can be employed for publishing
- Automation with Git-Actions or Webhooks possible, e.g., consistency checks, publish metadata to other DBs, injecting asset to another system staging systems.

Important Notes

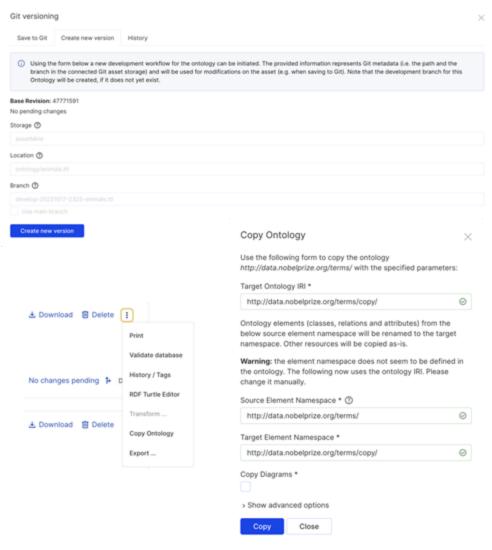
- Asset scanning on startup operates on main branch, i.e., only ontologies/vocabularies in main branch can be imported
- Main branch = Configured branch in the Asset Storage (independent of name)

Documentation: http://help.metaphacts.com/resource/Help:AssetManagement#git-branching-model

Asset Git Branching



- Creating new version (branch) of Ontology/Vocabulary
 - 1. Existing ontology imported from main branch
 - Specify and confirm the Development Git metadata (location, branch, etc).
 - 3. Branch is created in the Git repository and is applied on save
- Entry points & implications:
 - Status badge of an asset (Main branch) opens a form to create a new dev version
 - Implication: Asset identity not changed Ontology/Vocabulary editor operates on existing loaded Asset
 - Copying an existing ontology
 - Implication: New asset identity (i.e., separate/new ontology identifier etc).
 - Parameters pre-set with computed defaults based on original



Documentation: http://help.metaphacts.com/resource/Help:AssetManagement#git-branching-model



Smart Data. Smart Apps. Smart Decisions.

Free Exercises

After the tutorial

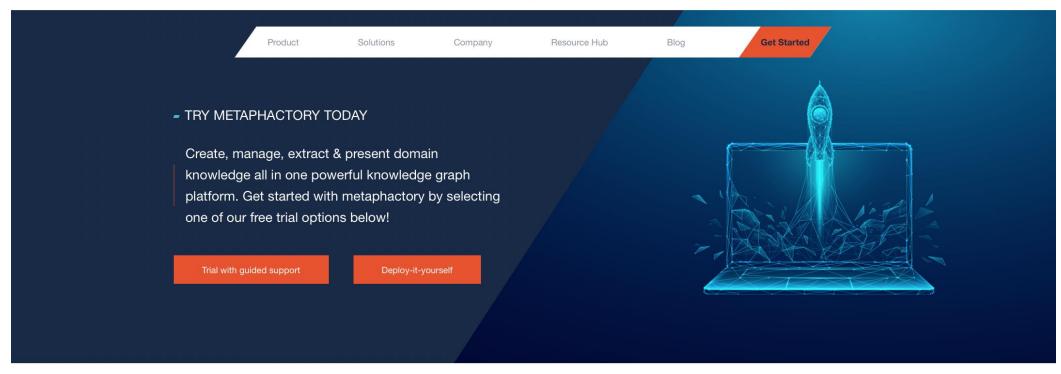


- We will keep the tutorial instances running for one week
- Upon email request we can extend to four weeks
- Then there are various options to continue / get started with your own metaphactory

To Continue with metaphactory: https://metaphacts.com/get-started







Select your trial option

The metaphacts Academy



Your learning path..

metaphactory Basics

Covers out-of-the-box features and introduces you to Knowledge Graph search, exploration and navigation using metaphactory.

- Intro to metaphactory
- Overview of platform features
- Basics

Certification (optional)



metaphactory

- Knowledge Graph Engineer (Associate)
- ★ Knowledge Graph Application Engineer (Associate)
- ★★ Knowledge Graph Solution Architect (Advanced)
- ★★★ Knowledge Graph Solution Architect (Expert)

Building Knowledge Graph Applications

App Building Basics

Covers platform customization topics to support build apps for data visualization and discovery.

- » Templates & Customization
- » Semantic components
- » Events

Building models for domain experts and data engineers

Visual Modelling Basics ~ Ontology & Vocabulary ~

A self-guided business user tutorial to semantic knowledge modeling.

- » Vocabulary & Taxonomy
- » Ontology
- » Data cataloging

App Building Advanced

Covers advanced features for templating and interactions involving multiple components.

- » Security & permissions
- » App packing and lifecycle
- » Advanced data authoring, search framework and federation.

Visual Modelling Advanced

~ Ontology & Vocabulary ~

Advanced features for knowledge modeling & assets management.

- » Editorial workflows
- » Management
- » Versioning

Data Authoring

Focuses on creating forms for data authoring and editing, and how to use them in data curation workflows.

- » Forms & Model-driven Forms
- » Outlook Visual Editing
- » Workflows

Search

Provides a deep dive into configuring search interfaces and search results.

- » Semantic search framework
- » Facet filtering
- » Lookup Service
- » Result visualization

Federation

Focuses on the setup and querying of external data sources to augment the knowledge graph beyond the main graph database.

- » Ephedra & FedX
- » Rest API
- » SQL

Platform extensions

Covers the development of custom extension for custom UI or backend requirements.

- » App packing and deployment
- » Frontend extensions as custom components in JS
- » Backend extensions in Java

The concepts and standards behind Knowledge Graphs

OWL + SHACL

Covers ontology modelling with OWL and the creation of SHACL constraints using metaphactory.

- » Classes, Properties
- » OWL in RDF syntax
- » SHACL node shapes

RDF + SPARQL

Provides an overview of the RDF data model and the use of the SPARQL query language with metaphactory.

- » RDF triples, Named Graphs
- » SPARQL query forms
- » Outlook RDF-star, SPARQL-star

Production readiness

DevOps

Covers the deployment and configuration of metaphactory for production setups.

- » Docker deployment
- » Prod-QA-DEV setup, Git storage
- » Connect to graph databases
- » Single-Sign-On

A training for your custom topic can be arranged upon request.

QA & Feedback

